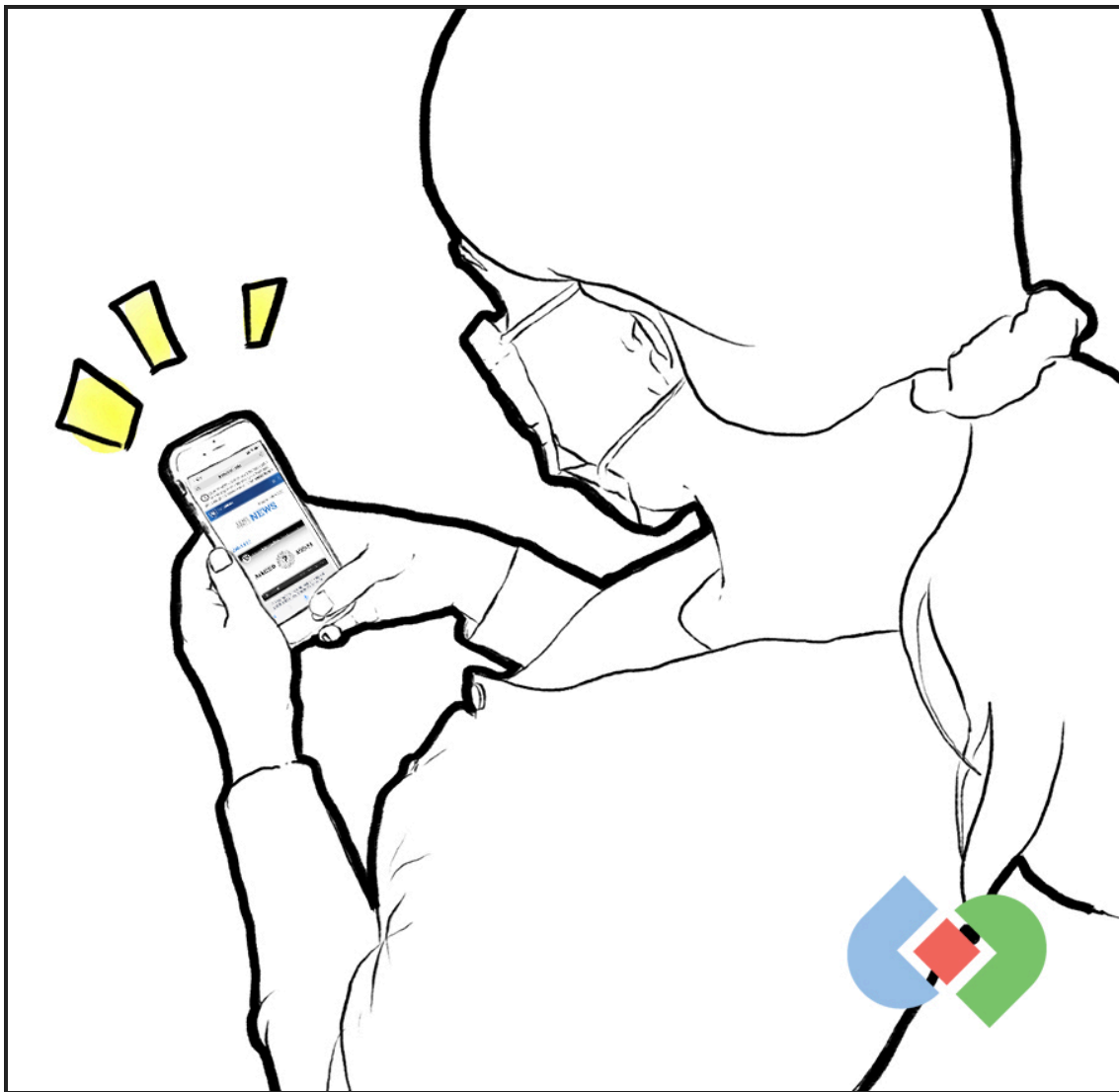

Global Effects of Health Messaging on Perceptions, Anxieties & Behaviors



New Huck Podcast Examines Global Survey, Early Results

In the [latest episode of The Symbiotic Podcast](#), recorded via Zoom on May 20, 2020, we talked to a team of Penn State researchers and a key partner from the healthcare industry about a global research effort titled "COVID-19 Health Messaging Efficacy and its Impact on Public Perception, Anxiety and Behavior."

The project takes a uniquely open-ended approach to collecting data from the global population about their experiences related to the coronavirus pandemic. The team's

richly qualitative survey has been translated into 23 languages and deployed to more than 73 countries.

We were joined by Dr. Rob Lennon, associate professor from Penn State's College of Medicine; Lauren Van Scoy, a critical care physician from Penn State's Qualitative and Mixed Methods Core; Cletis Earle, chief information officer for Penn State Health, and Russ Branzell, C.E.O. and president of the College of Healthcare Information Management Executives (CHIME).

View a [90-second short here](#).



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