



## October 2019



### **Andrew's Angle**

Communication is critical to Huck's mission of collaborative, impactful discovery. Because, let's face it — scientific discovery is nothing but self gratification if stakeholders don't know about it. That's why we and our partners put a lot of effort into communicating science.

#### **Read more**



## **Bugs vs. Drugs: How Many Antibiotics Should We Take?**

In this episode, Erina MacGeorge, Professor of Communication Sciences and Huck Director Andrew Read discuss a unique, collaborative research project that brought together experts in infectious disease and communications to explore appropriate interventions for reducing the threat of antibiotic resistance.





#### **TRAILBLAZERS**

## Sally Mackenzie's Vision for the Future of Plants

Sally Mackenzie has a bold and daring vision for Penn State's new <u>Plant Institute</u>. As the inaugural director for the unit, which launched in September 2019, she intends to demonstrate the university's unique capacities to holistically address some of the most daunting challenges facing humanity...

#### Read more

#### **ON THE RISE**

## Jasna Kovac is Safeguarding Your Shopping Cart

Food. It's one of those things that connects us all. From jet-set billionaires to slum-dwelling street urchins, everyone needs to eat. Yet, in our modern, technocratic, globalized world, very few people have a direct relationship with the production of the food they need to survive.

### **Read more**





#### **KUDOS**

# Keith Hickey is Our Man on the Scene

Congratulations to Keith Hickey, this month's recipient of the Huck staff Kudos award. Keith's job title is "marketing specialist," which is pretty ironic for a guy who wears so many hats and does so many different things.

**Read more** 













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